

Competition Terms and Conditions

1. By entering the competition you are agreeing to these terms and conditions.
2. The competition is being run by Eastside Co.

Eligibility to enter

3. The competition is open to businesses that have been trading for at least 12 months with revenue of at least £120,000 per annum.
4. In entering the competition, you confirm that you are eligible to do so and eligible to claim any prize you may win.
5. A maximum of one entry per business is permitted.
6. The competition is free to enter.

How to enter

7. The competition will include those who have submitted the competition entry form by 11.59pm on Friday 19th August 2022. Entries after that time and date will not be included in the draw.
8. To enter the competition simply complete and submit the entry form using a registered business email address via our website:
<http://info.eastsideco.com/en-gb/win-a-free-shopify-website>
9. Eastside Co will not accept responsibility if contact details provided are incomplete or inaccurate.
10. In entering the competition you consent to be contacted by Eastside Co and its partners via email and telephone.

The prize

11. The prize will be one 'Accelerator Programme' ecommerce website, built by Eastside Co on the Shopify platform, worth up to £10,000, and a Strategic Marketing Audit, worth up to £2,500.
12. Any ongoing fees associated with Shopify plans and 3rd party apps, further development or integration will be the responsibility of the merchant.
13. The winner will be drawn at random.
14. The prize is non-exchangeable, non-transferable and no cash alternatives will be offered.
15. We reserve the right to substitute prizes with another prize of equal or higher value if circumstances beyond our control make it necessary to do so.
16. The decision of Eastside Co regarding any aspect of the competition is final and binding and no correspondence will be entered into about it.

Winner announcement

17. The winner will be notified after Monday 22nd August 2022 via the email provided during subscription.

18. Eastside Co will attempt to contact the winner by email up to two times.

19. If the winner does not respond to the emails notifying them of their win within 14 days of the second email, they will lose their right to the prize, and Eastside Co reserves the right to choose and notify a new winner.

20. The winner will be announced publicly across social media and in the press, and the winner agrees to be interviewed for promotional purposes.

21. If you win the competition having already purchased an Accelerator Programme website from Eastside Co after July 15th or before August 18th 2022, you will be reimbursed up to £10,000 for the website build and up to £2,500 for a Strategic Marketing Audit. If an Audit wasn't purchased, a Strategic Marketing or CRO audit will be offered to you free of charge.

22. This competition and prizes are offered by Eastside Co and are not affiliated with Shopify or any other third parties.